

## ORDER



**Orders**  
**Order / Rev:** 717867  
**Alt Order #:** 06348387  
**Product Desc:** BUCHANAN FOR CONGRSS  
**Estimate:** 299  
**Flight Dates:** 09/27/12 - 10/01/12  
**Original Date / Rev:** 09/26/12 / 09/26/12  
**Order Type:** Political

**Primary AE:** Aaron Ashe  
**Sales Office:** T-WAS  
**Sales Region:** NAT

**Agency**  
**Name:** SRCP Media, Inc/ POL  
**Buying Contact:** Betsy Vonderheid  
**Billing Contact:**  
 201 N Union Street Suite #200  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Buchanan, V/ R / Congress  
**Demographic:** A35+  
**Product Codes:** PL-US House Representative  
**Priority:** P-4  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	9	\$14,500.00	\$12,325.00
10/01/12	10/01/12	5	\$5,200.00	\$4,420.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	9	\$14,500.00	\$12,325.00	0.00
October 2012	5	\$5,200.00	\$4,420.00	0.00
<b>Totals</b>	<b>14</b>	<b>\$19,700.00</b>	<b>\$16,745.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTSP	09/27/12	10/01/12	Price Is Right Price Is Right	CM	11a-12p	M--F--	:30	2	\$900.00	P-4	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/27/12	10/03/12	M--F--		2			\$900.00			0.00			
E 2	WTSP	09/27/12	10/01/12	M-F 6-630p 6-630p 10 News	CM	6-630p	M-TF--	:30	3	\$500.00	P-4	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/27/12	10/03/12	M-TF--		3			\$500.00			0.00			
E 3	WTSP	09/27/12	10/01/12	7-730p Wheel of Fortune	CM	7-730p	M-TF--	:30	3	\$1,300.00	P-4	0.00	NM	3	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/27/12	10/03/12	M-TF--		3			\$1,300.00			0.00			
E 4	WTSP	09/27/12	10/01/12	730-8p Jeopardy	CM	730-8p	M-TF--	:30	3	\$1,500.00	P-4	0.00	NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/27/12	10/03/12	M-TF--		3			\$1,500.00			0.00			
E 5	WTSP	09/28/12	09/28/12	Fri Prime C Blue Bloods	CM	Fri 10-11p	----F--	:30	1	\$6,000.00	P-4	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	----F--		1			\$6,000.00			0.00			
E 6	WTSP	09/27/12	10/01/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	M-TF--	:30	2	\$1,000.00	P-4	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

Order / Rev: 717867  
 Alt Order #: 06348387  
 Flight Dates: 09/27/12 - 10/01/12

Advertiser: Buchanan, V/ R / Congress  
 Product Desc: BUCHANAN FOR CONGRSS  
 Estimate: 299

**WTSP-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WTSP	09/27/12	10/01/12	LN (M-F)	CM	M-F 11-1135p	M- TF- -	:30	2	\$1,000.00	P-4	0.00	NM	2	\$2,000.00
				LN (M-F)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/27/12	10/03/12	M- TF- -		2				\$1,000.00		0.00			
													Totals	14	\$19,700.00